

# **TRAFFIC MODELS AS PROACTIVE TRAFFIC SIGNAL MANAGEMENT TOOLS: A CASE STUDY IN HILLSBOROUGH COUNTY, FLORIDA**

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## **Abstract**

This paper focuses on the methodologies used to create and validate a countywide Synchro traffic model for Hillsborough County, Florida. The validated traffic model is used to conduct traffic signal retiming and capacity analysis on a continuous basis. Procedures used to conduct the project are documented and where appropriate, recommended best practices are offered.

## **Introduction**

The Traffic Signal Operation Self Assessment<sup>1</sup> recently conducted by the National Transportation Operations Coalition brought to light the current state of managing our traffic signals and signal systems. Although the self assessment painted a poor picture of traffic signal management, many jurisdictions were well aware of their shortcomings and are actively working to improve the situation. This article discusses the recently completed Phase 1 of Hillsborough County's proactive Signalized Intersection Timing Update Program (SITUP), which included creation and validation of the countywide Synchro traffic model. The goals of the SITUP project are to reduce vehicular, pedestrian and bicycle crashes, travel time, and emissions. In addition, these improvements can be used to benchmark the performance at signalized intersections and calculate the benefit-cost ratio of updating signal timing plans. Building a countywide traffic model is a starting point and a tool to be used in the effort to reach the goals of SITUP. The reasons the model was built, the methodologies used to validate the model, and how the model is used now and in the future are documented. The procedures and methodologies presented in this paper can provide scalable solutions for jurisdictions of all sizes.

## **Background**

Hillsborough County is a rapidly growing jurisdiction encompassing Tampa, Florida. The County currently operates nearly 500 traffic signals, over 60 percent coordinated, under central system control. Three traffic signal timing technicians perform tasks ranging from annual operations reviews to citizen concerns, as well as maintaining and updating signal timing. As with most agencies, staff is over tasked with daily activities. Several years ago, staff set out to transform from a reactive to a proactive approach as related to traffic signal timing. Early steps to achieve that goal included training of personnel, implementation of management procedures, tracking citizen and interagency contacts, and procurement of hardware and software tools.

Initial staff training included a traffic engineering seminar on traffic flow theory and well as hardware and software vendor training seminars. Synchro was chosen as the traffic model to provide capacity analysis and signal timing development. Synchro's Universal Traffic Data Format (UTDF) database features provided the ability to electronically transfer large data sets, which provided data migration capacity<sup>2</sup>. Time-Space/Platoon-Progression Diagram Generator (TS/PP-Draft) was chosen as the travel time and delay study tool. TS/PP-Draft easily connects to a commercially available GPS receiver to provide real time position and speed for signal timing fine tuning with reporting capabilities of before and after studies.

Finally, a consultant was selected that had advanced knowledge of Synchro and traffic signal timing implementation experience. The consultant provided software specific training, validated the county Synchro model, and performed signal system retiming services.

## **Model Development Process**

The following methodology was used to develop the Hillsborough County Synchro model.

1. **Establish base map and coordinate system:** The first step was to establish the coordinate system by which the signal system will be modeled. A base map or background image in dxf, bmp, or jpg formats must be used. At this stage of the model development the dxf format was used and is recommended due to its ease of use, small file size and accuracy. It is crucial that the image, in any of the allowable formats, be accurately scaled so that the intersection's x and y coordinates are correct. A coordinate-correct dxf image was used by Hillsborough County. This establishes a base map that reflects actual coordinates from the field, and can be cross-indexed with a Global Positioning System (GPS) (which is used regularly for travel time runs) and the county Geographic Information System (GIS).
2. **Develop roadway and intersection network:** Once the base map was established, the roadway network was developed using high quality aerial mapping. The aeriels were used to determine approach and departure geometry, and well as measure storage lengths and crosswalk lengths. In the absence of aerial photography, personnel would have to conduct field studies to obtain this information. A method that worked well was to display the aerial image on one computer (an LCD projector works even better) and have another set up to code the geometry in Synchro.
3. **Apply intersection attributes:** Appropriate intersection attributes, such as intersection node number (identification number) and zone or system number, were coded in the model. Matching an existing physical numbering system, such as the central control software system in the case of Hillsborough County, creates relational database features which pay immediate dividends when transferring data via UTDF features.
4. **Code intersection timing data:** The existing timing sheet database was used to input the current traffic signal timing data. It was important that the data entry personnel understand not only Synchro but the controller parameters and the timing sheet in detail. There were minor translation issues that occurred between the controller timing sheet and Synchro input. Some front end work was required to ensure the accuracy of the timing parameter translations. Figure 1 illustrates a typical signal timing sheet.
5. **Enter traffic data:** A separate program within Hillsborough County Traffic Services is the traffic data collection program. The project manager established an elaborate spreadsheet that incorporates all intersection turning movement counts, approach counts and adjustments for neighborhood growth and seasonal factors. Utilizing Synchro's UTDF feature, intersection turning movement counts, heavy vehicle percentages, and peak hour factors were transferred electronically. The front end effort to establish the volume spreadsheet and the UTDF transfer was more than warranted due to the capabilities it offers.

This process is not absolute, and traffic engineers interested in developing a jurisdiction-wide model have many options. Jurisdictions may have access to many Synchro files that were developed for past timing projects or traffic studies by either staff or consultants. Synchro has the option to merge existing files together based on a coordinate-correct layout. The desired network can then be completed by adding the additional network areas using the methods identified in this paper. By starting with available network sections, the task of creating a jurisdiction wide model is greatly reduced.

## Model Validation Process

To ensure that the model was built with accurate data and that the data entry was performed correctly, model validation steps and quality review procedures were implemented. The following items highlight the model validation and quality review procedures:

1. **Verify traffic data collection procedures:** A common issue with congested systems is that traffic turning movement counts are collected based on served traffic (vehicles measured passing the stop bar), while ignoring the demand traffic (represented by the queue backup at the end of data collection period). A review of current practice revealed that new procedures needed to be implemented that accounted for demand traffic.
2. **Establish reasonable saturated flow rate defaults:** Saturated flow rate studies were conducted at random intersections throughout the county to ensure an adequate sampling of conditions. The findings of the saturated flow rate studies confirmed that the default values of the Highway Capacity Manual were accurate. This does not discount the need or value of future saturated flow rate analysis; it did however provide reasonable confidence in current practice.
3. **Conduct appropriate field reviews:** When conflicts arose between data sets, field visits were required to resolve conflicts and ensure model accuracy. Field reviews were conducted at approximately 25 percent of all intersections.
4. **Develop quality review checklists:** To ensure the data entry was accurate, quality review checklists were developed that required engineers to initial for each completed task. This included intersection location, numbering, naming, geometry, volume, and operations data. A final review was established in which the engineer is stating the model inputs are correct for each intersection. A sample of the Quality Control sheet is illustrated in Figure 2.

The model validation process outlined above does not imply that the model is completely calibrated. The intent is to use the validated model as the starting point for all signal timing efforts, which may include a step to properly calibrate the model prior to stating the existing conditions analysis. Figure 3 illustrates the completed model in Synchro.

## Model Value/Uses

The process to validate the countywide Synchro model required significant time, effort and funding. Was it worth it? Will it make us more efficient? Does it support the goals of SITUP? To each of those questions the answer is a resounding yes. The following represent some of the benefits have been realized since completing the validated model:

1. **Error checking:** A byproduct of working through all of the time sheets was the inherent error checking that occurred. Issues with existing controller timings and the timing sheet database were addressed and corrected.
2. **Analysis of Congested Systems:** Once the model was complete, groups of coordinated intersections, or systems (referred to as “zones” in Synchro), were evaluated to determine a congestion index. The congestion index analyzed delay/vehicle and normalized it for the number of intersections in the zone. Intersection Capacity Utilization per intersection in the zone was also reviewed. The final ranking of most congested systems (zones) provides a starting point for the prioritized list of signal retiming projects. Figure 4 illustrates the congestion index ranking.

3. **Signal Timing:** An obvious benefit of the validated model is to have the starting point of a signal retiming project already completed. As new retiming projects are started, the appropriate sections of the countywide model are “cropped” out. Once the retiming project is completed, the changes are merged back into the countywide model, thus preserving the integrity of the database. Signal timing tool interoperability is also supported by the model. TS/PP-Draft files can be quickly created by transferring UTDF network files, reducing the preparation time to conduct travel time and delay studies and improving the accuracy of those studies.
4. **Rapid Analysis and Decision Making:** By establishing the countywide model, a benchmark intersection capacity analysis tool is available that can assist in performing rapid analysis of traffic operations. As public works professionals, the ability to accurately respond to citizen concerns or political pressure is vital to our credibility.

### **Future Directions**

Building on the success of Phase 1 of this project, the morning and midday peak periods will be modeled in Synchro similar to the afternoon peak. This effort will not be nearly as taxing since generally only the timing parameters and traffic volumes have changed (geometry and phasing parameters generally do not). Like a GIS, a jurisdiction-wide Synchro model is only as good as the data within it.

A key assumption in taking on these efforts will be that the model integrity will be maintained. This means that any signal timing change performed will need to be replicated in the base models. Although this may sound tedious, simple procedures will ensure this is completed accurately.

As Hillsborough County transitions to new traffic signal controllers and central control software, increased use of electronic signal timing databases will be implemented. Synchro’s UTDF features greatly enhance that future direction and our capability to meet unknown future opportunities.

It has been the intent since the beginning of the project to share the countywide model to adjacent jurisdictions and local developer consultants. The hope is that by sharing the model, increased jurisdictional cooperation as well as improved consultant deliverables will occur (resulting in reduced project evaluation time required and time delay in commenting period).

Finally, now that the model is completed it needs to be used in support of SITUP defined goals such as reducing traffic congestion and improving route travel times through improved signal timing and appropriate capacity improvement projects.

### **Conclusions**

Recent national attention has attempted to focus efforts on the need for improved traffic signal operations. This paper discussed recent activities in Hillsborough County for a proactive management program and one of its components – a validated countywide traffic operations model. Some of the benefits of this tool include: prioritization of signal timing projects, benchmarking of current capacity, and foremost streamlined signal timing deployment in an effort to reduce traffic congestion. The methodologies utilized in the project are scalable for jurisdictions of all sizes and has proven to be a useful tool in our efforts to improve traffic signal operations.

**References:**

1. <http://www.ntoctalks.com/>, 4/14/2006
2. FHWA Signal Timing Process Final Report, Sabra, Wang and Associates, 12/2003
3. Hillsborough County SITUP work products and project reports, Albeck Gerken, Inc., 2005

**Jeff Gerken**

Jeff Gerken, PE, PTOE is a Senior Transportation Engineer and Principal of Albeck Gerken, Inc. He received his B.S. and M.S. degrees in civil engineering from Iowa State University. Gerken is a Member of ITE.

**Robert Wood**

Robert Wood is an Engineer Technician III, specializing in Coordinated Signal Systems and is currently employed with Hillsborough County Government, Traffic Services Division. Wood is a Member of IMSA.



# HILLSBOROUGH COUNTY TRAFFIC ENGINEERING

## PHASE(O) TIMING SHEET

Location : Sheldon Rd @ Linebaugh Ave

Intersection # Mist # 260

System: Sheldon Rd

Node # 1280

File Name: Linebaugh Ave

Flash:	See Dayplan Schedules
Max II:	ON WITH COORDINATION

MOVEMENT	Ø	MIN	EXT	CLR	RED	MAX I	MAX II	WLK	FDW	RECALL	Mem. On/Off/CNA
EBLT (Lead-Protected)	1	7	6.0	4.5	1.0	15	50				LOCK
WB	2	10	4.0	4.5	1.0	40	65	7	33		
SBLT Protected	3	7	3.0	4.5	1.0	18	40				LOCK
NB Coord Ø	4	10	4.0	4.5	1.0	45	70	7	39	MIN	NON-CNA
WBLT (Lag-Protected)	5	5	3.0	4.5	1.0	15	35				LOCK
EB	6	10	6.0	4.5	1.0	40	75	7	32		
NBLT Protected	7	5	3.0	4.5	1.0	18	30				LOCK
SB Coord Ø	8	10	4.0	4.5	1.0	45	70	7	36	MIN	NON-CNA

Comments:

Initials Date

\* Set all Perms to 0-5 Seconds/ \* \* \* Enable CKT 56 - WRM / Recall Ø4 & Ø8 WRM

Overlap

\*\* Adjusted CSO 111 gave 5 sec to EBTH

REW 11/08/05

OLA = WBRT

\*\*\* Operational Analysis / Site Survey / Adjusted Pedestrian Timings

REW 01/30/06

OLB = Ø N/A

OLC = Ø N/A

OLD = Ø N/A

Prepared By: Robert Wood

Date: 01/30/06

Approved By:

Date:

Reviewed By:

Date:

Implemented By:

Date:

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# HILLSBOROUGH COUNTY TRAFFIC ENGINEERING

## COORDINATION TIME SHEET

Location : Sheldon Rd @ Linebaugh Ave

Intersection # Mist # 260

Ø # Movement

- Ø1= EBLT (Lead-Protected)
- Ø2= WB
- Ø3= SBLT
- Ø4= NB
- Ø5= WBLT (Lag-Protected)
- Ø6= EB
- Ø7= NBLT
- Ø8= SB
- OLA= WBRT
- OLB= Ø N/A
- OLC= Ø N/A
- OLD= Ø N/A

Day Plan # 1				
Day	Time	Cycle	Split	Offset
M-F	00:00	CKT	13	OFF
M-F	05:30	CKT	13	ON
M-F	05:30	1	1	1
M-F	08:45	2	1	1
M-F	14:30	3	1	1
M-F	19:00	2	1	1
M-F	23:00	CKT	13	OFF

Day Plan # 2				
Day	Time	Cycle	Split	Offset
S-S	00:00	CKT	13	OFF
S-S	07:00	CKT	13	ON
S-S	07:00	2	1	1
S-S	23:00	CKT	13	OFF

Cycle Lengths					
	1	2	3	4	5
	150	120	150		

Offsets					
SECS	Cycle 1	Cycle 2	Cycle 3	Cycle 4	Cycle 5
Off 1	77	29	78		
Off 2					
Off 3					
%	Cycle 1	Cycle 2	Cycle 3	Cycle 4	Cycle 5
Off 1	51%	24%	52%		
Off 2					
Off 3					

Phase Splits																
Ø	CYCLE 1= 150		CYCLE 2= 120		CYCLE 3= 150		CYCLE 4=		CYCLE 5=		CYCLE 6=		CYCLE 7=		CYCLE 8=	
	SPLIT 1	SPLIT 2	SPLIT 1	SPLIT 2	SPLIT 1	SPLIT 2	SPLIT 1	SPLIT 2	SPLIT 1	SPLIT 2	SPLIT 1	SPLIT 2	SPLIT 1	SPLIT 2	SPLIT 1	SPLIT 2
	%	sec	%	sec	%	sec	%	sec	%	sec	%	sec	%	sec	%	sec
1	25%	38.0	20%	24.0	20%	30.0										
2	30%	45.0	38%	45.6	34%	51.0										
3	19%	29.0	19%	21.0	12%	18.7										
4	25%	38.0	27%	31.8	34%	50.3										
5	7%	11.0	16%	19.2	17%	26.2										
6	48%	72.0	41%	49.2	37%	54.8										
7	11%	16.0	16%	19.2	16%	22.5										
8	34%	51.0	29%	34.2	31%	46.6										

Force Offs																
Ø	CYCLE 1		CYCLE 2		CYCLE 3		CYCLE 4		CYCLE 5		CYCLE 6		CYCLE 7		CYCLE 8	
	SPLIT 1	SPLIT 2	SPLIT 1	SPLIT 2	SPLIT 1	SPLIT 2	SPLIT 1	SPLIT 2	SPLIT 1	SPLIT 2	SPLIT 1	SPLIT 2	SPLIT 1	SPLIT 2	SPLIT 1	SPLIT 2
	%	sec	%	sec	%	sec	%	sec	%	sec	%	sec	%	sec	%	sec
1	25%	38	20%	24	20%	30										
2	55%	83	56%	67	54%	81										
3	75%	112	74%	88	68%	100										
4	0%	0	0%	0	0%	0										
5	55%	83	56%	67	54%	81										
6	45%	72	41%	49	37%	55										
7	68%	99	72%	86	69%	103										
8	0%	0	0%	0	0%	0										

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Figure 1, Hillsborough County Timing Sheets

**Signalized Intersection Timing Update Program (SITUP)  
PM Model Validation**

Intersection Name: Hillsborough Ave(US 92) & Williams Rd Main Street/Direction: \_\_\_\_\_  
 Intersection Node Number: 1002 Revised: \_\_\_\_\_  
 Assigned Intersection Zone (System Number): \_\_\_\_\_

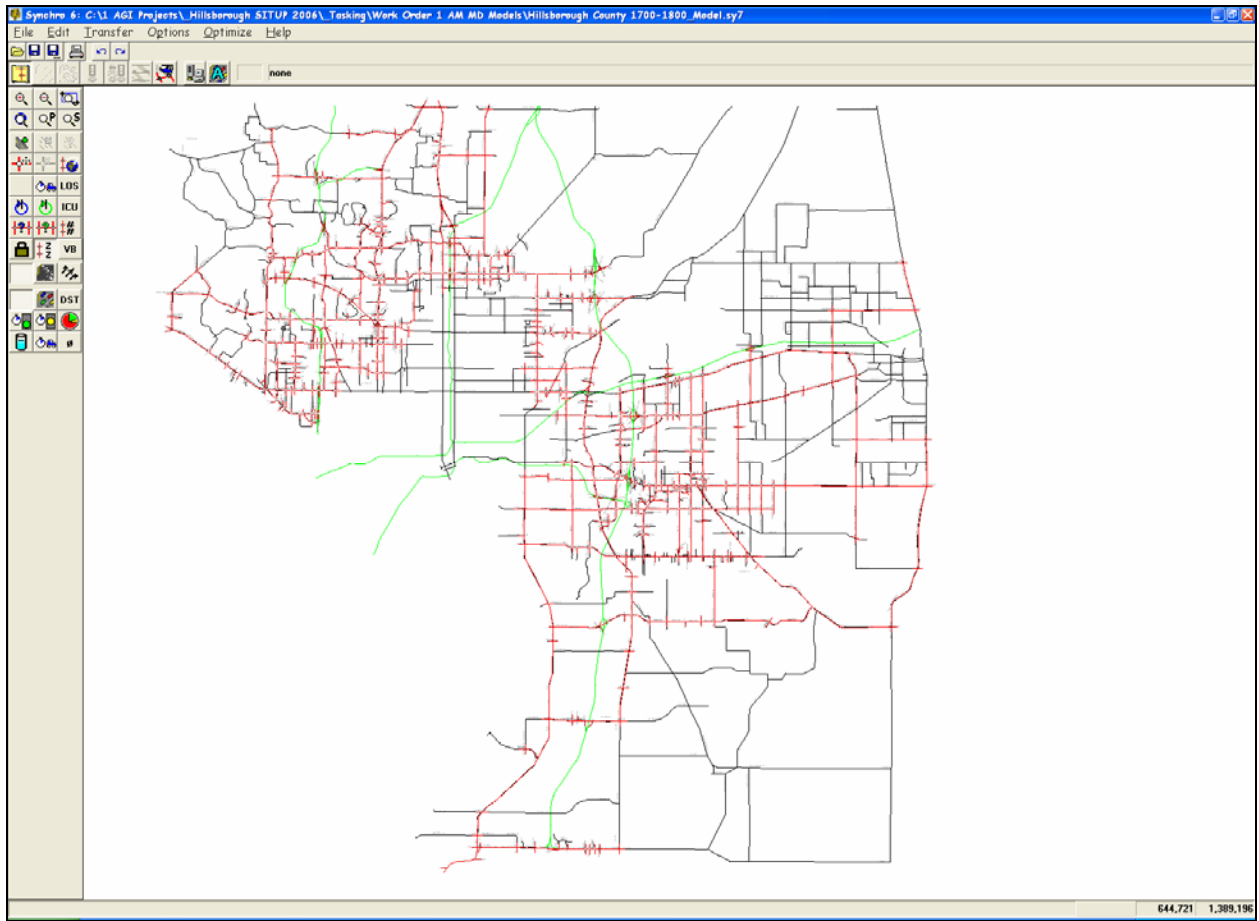
Quality Assurance Measures:

Task Item	Initial when completed	Comments
1. Verify Intersection Name, Node Number and Zone	<input type="checkbox"/> _____	
2. Verify proper node location on county DXF map.	<input type="checkbox"/> _____	
3. Verify data in Lanes Window: Using the county mosaic file with ER Viewer, verify the following items: <ul style="list-style-type: none"> <li>▪ Approach/departure/segment geometry</li> <li>▪ Turn pocket lengths (stop bar to middle of the taper)</li> <li>▪ Detector settings: Side Streets and Aux lanes 22'lead/2' trail, Main Streets: 56' lead/50' trail</li> </ul>	<input type="checkbox"/> _____	
4. Verify data in Volume Window: Update Turning Movement Counts, peak hour factor and truck percentage from County TMC spreadsheet (data provided by Hillsborough County). Annotate any calibration settings in Comments.	<input type="checkbox"/> _____	
5. Verify data in Phasing Window: Using the Signalized Timing Sheets (provided by Hillsborough County) verify phasing data entered correctly. Specific items include: <ul style="list-style-type: none"> <li>▪ Initial times: see timing sheet</li> <li>▪ Yellow time: see timing sheet</li> <li>▪ All Red time: see timing sheet</li> <li>▪ Vehicle Extension (match Minimum Gap to Extension): see timing sheet</li> <li>▪ Proper Pedestrian times (ped phase, Walk, FDW): see timing sheet</li> <li>▪ Minimum Split: use F12 to calc, round up</li> <li>▪ Allow Lead/Lag Optimize: set to FIXED</li> <li>▪ Recall Mode: see timing sheet (generally C-MAX for 2/6, others NONE), listed as Min on sheet</li> <li>▪ Dual Entry/Inhibit Max: use default</li> </ul>	<input type="checkbox"/> _____	
6. Verify data in Timing Window: Using the Signalized Timing Sheets (provided by Hillsborough County) verify timing data entered correctly. Specific CSO 311 items include: <ul style="list-style-type: none"> <li>▪ Standard Ring and Barrier</li> <li>▪ Intersection operation: controller type</li> <li>▪ Verify all phases entered properly</li> <li>▪ Cycle length: see timing sheet</li> <li>▪ Splits: see timing sheet</li> <li>▪ Offset: see timing sheet (if in CNA operation, add FDW time to timing sheet offset for Synchro input)</li> <li>▪ Offset Reference (Main Street - Beginning of Yellow)</li> </ul>	<input type="checkbox"/> _____	<input type="checkbox"/> Minimum Error reviewed and is correct

General Comments: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Final QC Approval: \_\_\_\_\_  
 Jeff Gerken, PE, PTOE  
 Florida PE # 61111

**Figure 2, Quality Review Checklist**



**Figure 3, Countywide Synchro Model**

Ranking Based on Seconds of Delay/Vehicle				
Congestion Rankings	Zone #	Total Delay / Veh (s/v)	# of Intersections in Zone	Zone Names
1	Zone 6	198	4	BLOOMINGDALE AVE WEST
2	Zone 41	178	1	LAMBRIGHT ST / SLIGH AV
3	Zone 15	174	19	FLETCHER AV EAST
4	Zone 11	161	15	DALE MABRY HWY SOUTH
5	Zone 3	159	3	ANDERSON RD
6	Zone 4	123	4	BENJAMIN RD
7	Zone 17	114	4	FOWLER AVE
8	Zone 13	102	12	EHRlich RD
9	Zone 35	101	11	US 301 CENTRAL
10	Zone 16	94	4	FLETCHER AVE WEST
11	Zone 5	77	10	BEARSS AV
12	Zone 26	74	9	LUMSDEN RD
13	Zone 27	74	9	MEMORIAL HWY WEST
14	Zone 34	70	17	SR 60 WEST
15	Zone 19	67	4	MEMORIAL HWY EAST
16	Zone 38	64	2	WATERS AV CENTRAL
17	Zone 37	62	2	WATERS AV EAST
18	Zone 31	60	5	SR 60 EAST
19	Zone 46	55	3	US 301 SOUTH
20	Zone 7	54	5	BOYETTE RD
21	Zone 8	52	15	BUSCH BLVD
22	Zone 9	51	10	BLOOMINGDALE AVE EAST
23	Zone 12	51	4	DALE MABRY HWY NORTH
24	Zone 36	45	7	HILLSBOROUGH AV (US 92)
25	Zone 24	44	2	SHELDON RD NORTH
26	Zone 25	43	3	LINEBAUGH AV WEST
27	Zone 21	40	5	HILLSBOROUGH AVE (US 92)
28	Zone 14	39	7	FALKENBURG RD
29	Zone 32	37	8	DR M.L.KING BLVD (SR 574)
30	Zone 22	35	10	HILLSBOROUGH AVE (SR 580) EAST
31	Zone 39	34	8	WATERS AV WEST
32	Zone 45	32	2	US 301 NORTH
33	Zone 1	31	2	131ST AV
34	Zone 2	28	9	56TH ST
35	Zone 28	28	5	PARSONS AV
36	Zone 44	26	4	VAN DYKE RD
37	Zone 43	26	3	PROVIDENCE RD SOUTH
38	Zone 33	23	3	SUN CITY CENTER BLVD (SR 674)
39	Zone 23	22	6	KINGSWAY AVE
40	Zone 40	22	4	HILLSBOROUGH AV (SR 580) WEST
41	Zone 42	19	4	PROVIDENCE RD NORTH
42	Zone 29	19	3	PROGRESS BLVD
43	Zone 20	15	5	HANLEY RD
44	Zone 47	14	4	US 41
45	Zone 18	14	3	LINEBAUGH AV EAST
46	Zone 10	13	5	BULLARD PARKWAY
47	Zone 30	5	1	SHELDON RD SOUTH

**Figure 4, Zone Congestion Ranking**